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Scholarships for out-of-the-ordinary talents: £80,000 for world-changers, innovators, and revolutionaries

Whether you're a geek, a frustrated entrepreneur, or the next world hero, there's a new scholarship programme designed especially for unconventional talents. And what counts is not your grades but who you are.

Berlin, 30/01/2018

Aren't scholarships only for nerds? Not anymore! European-funding-guide.eu, the European social start-up, is collaborating with its partner, idealo, to award 10 scholarships worth a total of £80,000 to students who've got something special.

The financial aid will go to standout individuals who have earned respect for their unusual talents or their tireless efforts to make a real difference in the world. Idealo, the shopping and price-comparison portal, in partnership with the team at european-funding-guide.eu, is out to support the kind of original talents who are working hard to make the UK a better place to live.

Dr Mira Maier, co-founder and managing director of european-funding-guide.eu, explains: "For the sake of our future, we've got to support the truly creative talents. Their ideas, their energy, and their dedication are what will bring real progress to this world. But talents like these are often spotted not by their grades but by their personalities." The new scholarship programme is intended to break through financial barriers to provide recipients the support they need to expand their distinctive vision and ideas. idealo representative Elina Vorobjeva sums it up: "We believe it takes talent from a wide range of backgrounds to make real advances in society and that innovation always springs from free and independent spirits. In the UK, however, the fostering of talent has been based far too much on academic grades. That's why, when it comes to financial support, we've committed to putting greater emphasis on individuality."

The Pioneer Scholarship

Awarded by the shopping and price-comparison portal [idealco.co.uk](http://www.idealco.co.uk) and European social start-up european-funding-guide.eu, which currently operates the UK's most comprehensive scholarship search engine.

Applicants must be students with out-of-the-ordinary talents or those who have committed themselves to improving the world.

The awards: 10 full scholarships worth up to a total of £80,000.

Apply by 15/04/2018.

<https://www.idealco.co.uk/company/scholarship/>

Our applicants are among Europe's most talented people:

The engaged refugee: Although he arrived in Europe only recently, he is currently already completing his master's degree in business administration. He dedicates all his free time to several children's charity organisations, including volunteering as a team leader at a Red Cross summer camp.

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The nature lover: Currently studying business administration, she has hiked all the way from Mexico to Canada — 4,300 kilometres — with nothing but a tent and a backpack in the cause of reminding everyone of the importance of the natural environment.

The NGO founder: He studies marketing, and on the side he has founded a relief organisation that builds orphanages in Cameroon.

The confession-app inventor: He is a business administration student who just can't stop inventing new things — including a confession app.

For everybody except academic high-flyers: scholarships for “average Joes”

Through its unique programme, european-funding-guide.eu is out to dispel the myth that scholarships are only for the academically gifted. This innovative European social start-up has awarded 49 scholarships worth a total of £425,000 to “ordinary” people. And grades basically play no role in the awards: “Scholarships shouldn't just be for people with perfect grades or exceptional civic engagement,” says Dr Maier. “Every student deserves one. We want to provide them for the masses. Scholarships should no longer be associated with the elite, but instead support should be available to anyone.” Among the grants awarded by european-funding-guide.eu have been those for average students and “renegades”, as well as the test-anxiety scholarship and the anti-stress scholarship.

Programme overview:

http://www.european-funding-guide.eu/uploads/Press_room/Peculiar_scholarships_from_European_Funding_Guide.pdf

Scholarships as far as the eye can see

While there are thousands of scholarship programmes available in the UK, most of them aren't well-known. “Many programmes suffer from the fact that few people are aware of them,” says Dr Maier. “And because of that, only a few apply for them. Although hundreds of millions of pounds are available each year, scholarships valued in the millions are never taken advantage of. Most people believe that scholarships are only for extremely gifted individuals who are also underprivileged.” In fact, however, the chances of winning a scholarship from a programme outside those geared toward the academically gifted are actually 40 percent, a statistic verified in the scholarship study recently published by european-funding-guide.eu.

The scholarship search engine developed by european-funding-guide.eu is designed to precisely match the application requirements of scholarships to the specific qualifications of each applicant.

Additional information

<https://www.idealco.co.uk/company/scholarship/>

<http://www.european-funding-guide.eu>

<https://www.idealco.co.uk>

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Organisational profile, fact sheets, and images:

<http://www.european-funding-guide.eu/content/press-room>